

Strengthening of Pragati Cooperative Society at Pithampur

The Direct Beneficiaries are the members of Pragati Cooperative, numbering 150 women. The direct benefit of the Project activities will go to the co-operative members. The population is mostly migrant workers who came from Eastern M.P, in search of employment and livelihood. 70% of them belong to Scheduled Tribe community, migrated from Chattisgarh region. They are economically backward and engaged in unskilled wage work in the factories and establishments. They follow traditional life, practising tribal rituals and customs. They have an average literacy rate of 52%.

Selection Criteria:

- Economic backwardness
- Social exclusion
- Willingness to work together and support each other
- Desire to change and progress
- Members of existing groups (SHGs)
- Ability to learn and develop the skills

Specific Objectives

- To make the cooperative society a successful enterprise through capacity building of 120 functionaries for professional management and financial transactions by the second year.
- Prepare micro plans for 250 households for income generation activities to improve the economic status of member households by the end of project.